

THE COOK ISLANDS: THE SOUTH PACIFIC'S BEST KEPT SECRET

USTOA Members Bring Travelers to this Island Paradise



*Photo credit: David Kirkland, Pacific Corner,
Pacific Resort Aitutaki, Cook Islands*

NEW YORK – September 18, 2018 – Largely undiscovered by American tourists, the Cook Islands is an off-the-beaten-path tropical paradise with crystal clear lagoons and enchanting Polynesian culture, easily accessed with nonstop flights from Los Angeles to Rarotonga. Located in the South Pacific Ocean northeast of New Zealand, the Cook Islands are comprised of 15 major islands spread over nearly 850,000 square miles, offering untouched beauty and charm.

Several tour operator members of the [United States Tour Operators Association \(USTOA\)](#) offer five to 15-day tour independent itineraries to the Cook Islands. Each provides travelers with peace of mind knowing all the planning details have been taken care of and with the flexibility to go at their own pace. Some examples include:

- **Goway Travel's** "15-Day Cook Islands Vacation" independent travel package offers travelers a flexible and hassle-free vacation. This two-week trip includes roundtrip airfare from Los Angeles to Rarotonga, 12 nights in an accommodation of the traveler's choice, and roundtrip transfers. During the trip, guests can snorkel, meet the people who call the Cook Islands home, or just unwind on the islands' white-sand beaches. Available from November 2018 to March 2019 from \$1,899 per person. www.goway.com
- Travelers can unplug from everyday life during **Down Under Answers'** "Recharge: The Cook Islands" itinerary. The 12-night independent vacation includes round-trip airfare from Los Angeles, stays in a villa and a beachfront bungalow, daily breakfast. Guests also will enjoy use of

snorkeling equipment and kayaks and lagoon cruises through the Rarotonga Lagoon and the Te Vaka. This trip is available now through March 15, 2019 from \$5,899 per person.

www.duatravel.com

- **GOGO Vacations'** "Luxury Cook Islands Vacation Package" lets travelers explore the Cook Islands in style. Vacationers will spend five nights at the five-star Te Manava Luxury Villas & Spa, enjoy a bottle of wine upon arrival as well as a snorkeling cruise for two. The trip includes roundtrip airfare from Los Angeles and hotel transfers. Guests who book now through September 30, 2018 for travel by March 31, 2019 can receive the fifth night free. This package is available from \$2,095 per person. www.gogowww.com
- Guests on **Islands in the Sun's** "7-Day Two Island Getaway: Rarotonga & Aitutaki" trip will enjoy two of the Cook Islands' most picturesque destinations. The week-long trip includes time at the Pacific Resort Rarotonga and the Pacific Resort Aitutaki in a Premium Beachfront Bungalow, as well as transfers between each. Honeymooners also will receive a bonus bottle of wine, small gift and flowers in the room on both islands. This romantic getaway is available through March, 25 2019 from \$3,429 per person. www.islandsinthesun.com

For more USTOA member packaged travel to the Cook Islands, visit <https://ustoa.com/why-we-travel/cook-islands>.

To find out more about USTOA or to discover a dream vacation to the Cook Islands search Cook Islands in the "Find Your Dream Vacation" section of the [USTOA homepage](#).

For more information on USTOA, visit www.ustoa.com, call 212-599-6599, or email information@ustoa.com.

About USTOA:

Representing nearly \$15 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow 8.6 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business. As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

Contact:

Gina Dolecki/Katherine Henry

Redpoint

212-229-0119

dolecki@redpointspeaks.com / henry@redpointspeaks.com