



REGISTRATION OPENS FOR USTOA'S 2012 ANNUAL CONFERENCE & MARKETPLACE IN HAWAII

NEW YORK – July 30, 2012 – Terry Dale, president of [United States Tour Operators Association](http://www.ustoa.com) (USTOA), announced today that online registration has opened for the association's Annual Conference & Marketplace taking place December 6-8, 2012 at the Hilton Waikoloa Village in Hawai'i the Big Island, Hawaii.

"USTOA's 40th anniversary year ushered in new ways to engage members, consumers, valued travel agent partners and the industry at large through member meet-ups, social media networking and our first Congressional Caucus in June," added Dale. "The conference in Hawaii will be the culmination of a very exciting year, and the kick-off to an event-filled 2013."

The USTOA Annual Conference & Marketplace provides a forum for USTOA Associate members to meet with top executives of USTOA's Tour Operator (Active) members on a one-to-one, buy-and-sell basis. USTOA members will participate in educational and interactive symposiums, and join expert panel discussions featuring leaders in the travel and tour operator industry.

The conference is open to delegates from active member and associate member companies of USTOA. Companies must be a current member of USTOA with annual dues paid for 2012 in order to attend.

For questions and more information on USTOA's annual conference, visit www.ustoa.com, email conference@ustoa.com or call 212.599.6599 ext 24.

About USTOA:

The Active member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow travelers unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each Active member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business. USTOA Associate members represent an array of travel supplier companies such as airlines, tourist boards, attractions, hotels and resorts, ground operators, and more.

As a voice for the tour operator industry for 40 years, USTOA also provides education and assistance for consumers and travel agents.

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