



USTOA MEMBERS CELEBRATE 40TH ANNIVERSARY WITH VALUE ADDED OFFERINGS ON TOURS AND TRAVEL PACKAGES

NEW YORK – September 18, 2012 – To celebrate 40 years as the premier association of tour and packaged vacation companies, the tour operator members of the [United States Tour Operators Association](http://www.ustoa.com) (USTOA) are offering special savings on a variety of travel packages touching every corner of the world, from family safaris in Africa to last-minute island getaways.

“As the association embarks on its next 40 years, it is important to use this milestone as a way to remind travelers of the many benefits that come along with tours and vacation packages including expert knowledge, ease of travel, enriching experiences, freedom from the hassles of planning, and added savings,” said Terry Dale, USTOA president.

USTOA 40th anniversary offers include:

- **Lion World Tours** introduces the entire family to Africa’s stunning wildlife with the “A Family Affair” 11-day vacation and safari available starting at a special price of \$4,040 per adult and \$1,799 per child, including roundtrip airfare from New York or Washington, DC, internal flights within South Africa, accommodations, activities, some meals, and all taxes. (Available for travel January 10-13, February, March, April and May, August 11-31, September, and October 2013.) Highlights include a cable car ride to the top of Table Mountain, a guided cheetah bushwalk, sunrise game drives and more. Package is subject to availability and based on double occupancy. To book, call 1-800-387-2706 or visit www.lionworldtours.com.
- **Go Ahead Tours** is featuring a special \$400 off per person anniversary offer on three tours departing November 2012:
 - *Egypt and the Nile Tour* takes guests on a 12-day journey that begins with the iconic pyramids followed by a Nile cruise visiting numerous Egyptian temples. Price starts from \$2,679 per person (with \$400 discount) and includes roundtrip-air, accommodations, most meals, three-day cruise and more. Departs November 15, 2012, subject to availability.
 - The 12-day *Paris, Normandy & the Loire Valley Tour* allows guests to witness the glittering lights of Paris, wonder through the ancient chateaux of the Loire Valley and experience the coastal charms of Normandy. Available November 29, 2012, prices start at \$2,509 per person (with \$400 discount) and include roundtrip air, accommodations and more.
 - *Ancient Peru & Machu Picchu Tour* discovers the ancient Incan civilization, both by visiting its ruins and by meeting locals who’ve kept Incan traditions alive. Travelers will explore Lima, the thriving capital of Peru, the open-air markets of colonial Cuzco, and Machu Picchu, the mythic “lost city of the Incas.” Prices start at \$2,799 per person (with \$400 discount) and include roundtrip air, accommodations and more. Available November 1, 2012, subject to availability. Visit www.goaheadtours.com or call 1-800-590-1170.
- **SITA World Tours** is offering a \$40 additional value per person to be used towards optional tours on any SITA dated brochure departure, if booked before December 31, 2012. Travelers can add a dumplings and dim sum cooking class to the “Splendors of China” tour or enjoy an elaborate dinner at Carnivore Restaurant during the “Kenya & Tanzania Highlights” tour, each valued a \$40 value and now free as part of the 40th anniversary special offer. To book, call 1.800.421.5643. www.sitatours.com
- Travelers who book and pay in full by September 30, 2012, can save up to \$730 per couple on **Trafalgar’s** 2013 South America vacations. Guests can also receive a savings of \$300 per couple on flights booked on LAN Airlines. Highlighted packages include the 10-day “Glimpse of South

America” to Argentina and Brazil, featuring an exclusive Trafalgar “Be My Guest” dinner at the home of a local family in the Palermo Soho neighborhood. Available various dates throughout 2013, price starts at \$3,395 per person (includes discount). Offer not valid on itineraries in Mexico, Costa Rica or Panama. For reservations, call 1-866-544-4434. www.trafalgar.com

- **Cardonna Worldwide Dive Adventures** celebrates with 50% off room and one free dive day offer at Renaissance Curacao Resort and Casino. Package includes seven-night accommodations, five days of boat dives, roundtrip airport transfers and starts at \$879 per person, based on double occupancy (includes discounts). Valid on departures through December 21, 2012; package is subject to availability; book by September 30, 2012. www.caradonna.com
- **IslandsEscapes by Goway** offers 50% savings on accommodations at Conrad Maldives Rangali Island for travel September 30 through October 31, 2012. Starting with the discounted price of \$4,999 per person, double occupancy, this island getaway package includes seven-night accommodations, roundtrip airfare with Emirates Airlines, all transfers, and breakfast daily. Book by October 31, 2012. www.goway.com/islandsestapes
- **Travel Indochina** is offering \$40 off a pre- or post-tour hotel stay on any Small Group Cultural or Culinary Journey packages to Asia allowing travelers to arrive a day early to adjust their body clock, or extend the trip before flying home. Journeys start from \$755 per person, with more than 1,000 departures year-round. Book by September 28, 2012. Visit www.travelindochina.com or call (800) 342-1957.
- Travelers who book **SWAIN Tours'** New Year's Eve in Sydney tour will save \$40 on the Express Bridge Climb – the fastest way to the top of the Sydney Harbour Bridge. The four-night package beginning on December 29, 2012 includes private roundtrip airport transfers, accommodations, tour of Sydney and sites, and a New Year's Eve cruise on Sydney Harbour to watch the fireworks, with pre- and post-touring add-ons available. Prices start from \$3,200 per person based on double occupancy, book by October 31, 2012. Subject to availability. To book, call (800)-227-9246. www.SWAINtours.com

For more information on USTOA, visit www.ustoa.com, call 212-599-6599, or email information@ustoa.com

Editor Note: Information was provided by individual companies and was correct at time of writing. All tours/packages subject to availability. Images available upon request.

About USTOA:

The Active member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow travelers unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each Active member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business. USTOA Associate members represent an array of travel supplier companies such as airlines, tourist boards, attractions, hotels and resorts, ground operators, and more.

As a voice for the tour operator industry for 40 years, USTOA also provides education and assistance for consumers and travel agents.

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