

## USTOA MEMBERS PROVIDE AUTHENTIC CONNECTIONS TO THE WORLD-RENOWNED ART CULTURE OF SAXONY

*New Video Series with Avanti Destinations and USTOA Itinerary Finder  
Make Travel to Saxony Easy*



<https://www.youtube.com/watch?v=qzTxC8RS9yU>

NEW YORK – July 7, 2015 – With more than 1,000 years of cultural history, including virtually untouched baroque architecture and world-famous music venues, as well as contemporary cutting edge galleries, Saxony, Germany is one of the richest artistic regions in Europe. Travelers can experience this creative hotspot with the tour operator members of the [United States Tour Operators Association \(USTOA\)](#) that offer countless opportunities to forge deeper connections to the art and culture of Saxony.

Interested travelers can find their ideal itinerary by typing [Saxony](#) or one of the region's cities ([Dresden](#), [Leipzig](#), etc.) within the "Find Your Dream Vacation" section of the USTOA homepage. The resulting options provide details on the length of trip, itineraries, dates, and prices for a variety of trips to Saxony.

Saxony's diverse blend of traditional and modern arts is now featured in the newest series of experiential travel videos from USTOA in partnership with [Saxony Tourism](#) and [Avanti Destinations](#). The videos highlight immersive one-on-one local experiences accessible through USTOA tour operator members, including learning to meticulously paint over the final glaze at the legendary Meissen Porcelain Factory, meeting the musicians at the Gewandhaus in Leipzig, where musicians such as Mozart and Beethoven once premiered pieces, visiting Spinnerai, a groundbreaking art center where artists work, live and sleep, and racing around the track in a sleek, sexy car at Porsche in Leipzig.

The videos are the most recent installment in USTOA's [Travel Together](#) campaign, a thoughtfully curated collection of videos and blog posts from bucket list destinations around the globe produced in collaboration with video journalist Kelley Ferro and AFAR Magazine.

Travel Together videos and blog stories can be found at [www.youtube.com/user/ustoanyc](http://www.youtube.com/user/ustoanyc) and [www.ustoa.com/blog](http://www.ustoa.com/blog), as well as [www.ustoa.com/traveltogether](http://www.ustoa.com/traveltogether). Consumers can follow the adventures on [Twitter](#) by using #traveltogether, [Instagram](#), and by joining Facebook chats at [www.facebook.com/USTouoperatorsAssoc](http://www.facebook.com/USTouoperatorsAssoc).

Videos and blogs about new destinations visited with USTOA tour operator members will be added monthly as part of the *Travel Together* campaign.

For questions and more information on USTOA, visit [www.ustoa.com](http://www.ustoa.com), call 212-599-6599, or email [information@ustoa.com](mailto:information@ustoa.com).

**About USTOA:**

Representing more than \$13.5 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow nearly 8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry's highest standards, including participation in the USTOA's Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

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