



USTOA MEMBERS SAY TOURISM TO GREECE IS “BUSINESS AS USUAL”

NEW YORK (June 30, 2015) – Tour operator members of the United States Tour Operators Association (USTOA) with travel programs to Greece are taking a “wait and see” approach to the current economic uncertainty but believe tourism will continue as usual, according to Terry Dale, president and CEO.

“Our active tour operator members have told us that they don’t anticipate any major impact on their tour and travel business to Greece,” said Dale. “They’ve heard from their ground operators and suppliers in Greece that everything is calm and it’s truly business-as-usual.”

Some concern was cited about potential short-term problems with the ability to make ATM withdrawals to access Euros due to long lines, but many tour operators are advising clients bring Euros with them, in line with the recent security update from the U.S. State Department.

Should Greece withdraw from the euro zone as a result of the referendum vote on Sunday, July 5, there could be adjustments in pricing and exchange rates that could be favorable to Americans, according to USTOA members.

Dale said USTOA will continue to monitor the situation in Greece as it develops.

For questions and more information on USTOA, visit www.ustoa.com, call 212-599-6599, or email information@ustoa.com.

About USTOA:

Representing more than \$13.5 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow nearly 8 million travelers annually unparalleled access, insider knowledge, peace-of-mind, value and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry’s highest standards, including participation in the USTOA’s Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business.

As a voice for the tour operator industry for more than 40 years, USTOA also provides education and assistance for consumers and travel agents.

Contact:

Gina Dolecki/Liz Carty
Redpoint Marketing PR., Inc.
212-229-0119
Dolecki@redpointpr.com
Carty@redpointpr.com

###