



HOLIDAYS WITH DOWNTOWN JOINS USTOA

NEW YORK (April 19, 2023) - Terry Dale, president and CEO of the United States Tour Operators Association (USTOA) announced today that Holidays with Downtown joined USTOA as its newest Active Member. This brings the current total to 49 Active Members representing 143 brands.

“With a vast product portfolio and deep expertise in providing memorable and authentic travel experiences in all corners of the globe, Holidays with Downtown is a welcome addition to USTOA,” added Dale.

Steve Borukhin, chief development officer of Holidays with Downtown said, "We're delighted to be featured among the top tour operators in the US through membership in USTOA. Holidays with Downtown is eager to share our expertise and unique destination selection with the travel agent community."

“We are excited to join the USTOA family,” added Kevin Hichour, Holidays with Downtown’s general manager. “Holidays With Downtown offers travel agents a selection of carefully curated destinations, escorted tours, customized FIT’s and Group travel arrangements. Our focus is to provide the travel agents community with the best travel value and the ultimate travel experience for their customers.”

Holidays with Downtown is the tour operator arm of Downtown Travel, an agency established in 1988 that has expanded to be one of the largest consolidators in the US with airfares to every country in the world. With over 30 years in the industry, Holidays with Downtown prides itself in providing a top-of-the-line customer experience coupled with a varied product portfolio. Their tagline, “Providing Fascinating Travel Experiences” reflects their passion to deliver high quality travel experiences for satisfied clients.

Holidays with Downtown’s main office is located at 3 West 35th Street, 8th Floor, New York, NY 10001. For more information, visit holidayswithdowntown.com, email bookings@holidayswithdowntown.com, or call 1-855-558-6877

For more information on USTOA, visit www.ustoa.com.

About USTOA:

Representing \$16 billion in revenue, the member companies of U.S. Tour Operators Association provide tours, packages and custom arrangements that allow six million travelers annually unparalleled access, insider knowledge, peace-of-mind, value, and freedom to enjoy destinations and experiences across the entire globe. Each member company has met the travel industry’s highest standards, including participation in the USTOA’s Travelers Assistance Program, which protects consumer payments up to \$1 million if the company goes out of business. As a voice for the tour operator industry for 50 years, USTOA also provides education and assistance for consumers and travel agents.

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